

BOX

Rockworth®



ENHANCE YOUR PRODUCTIVITY
Think outside the box while settle in it..

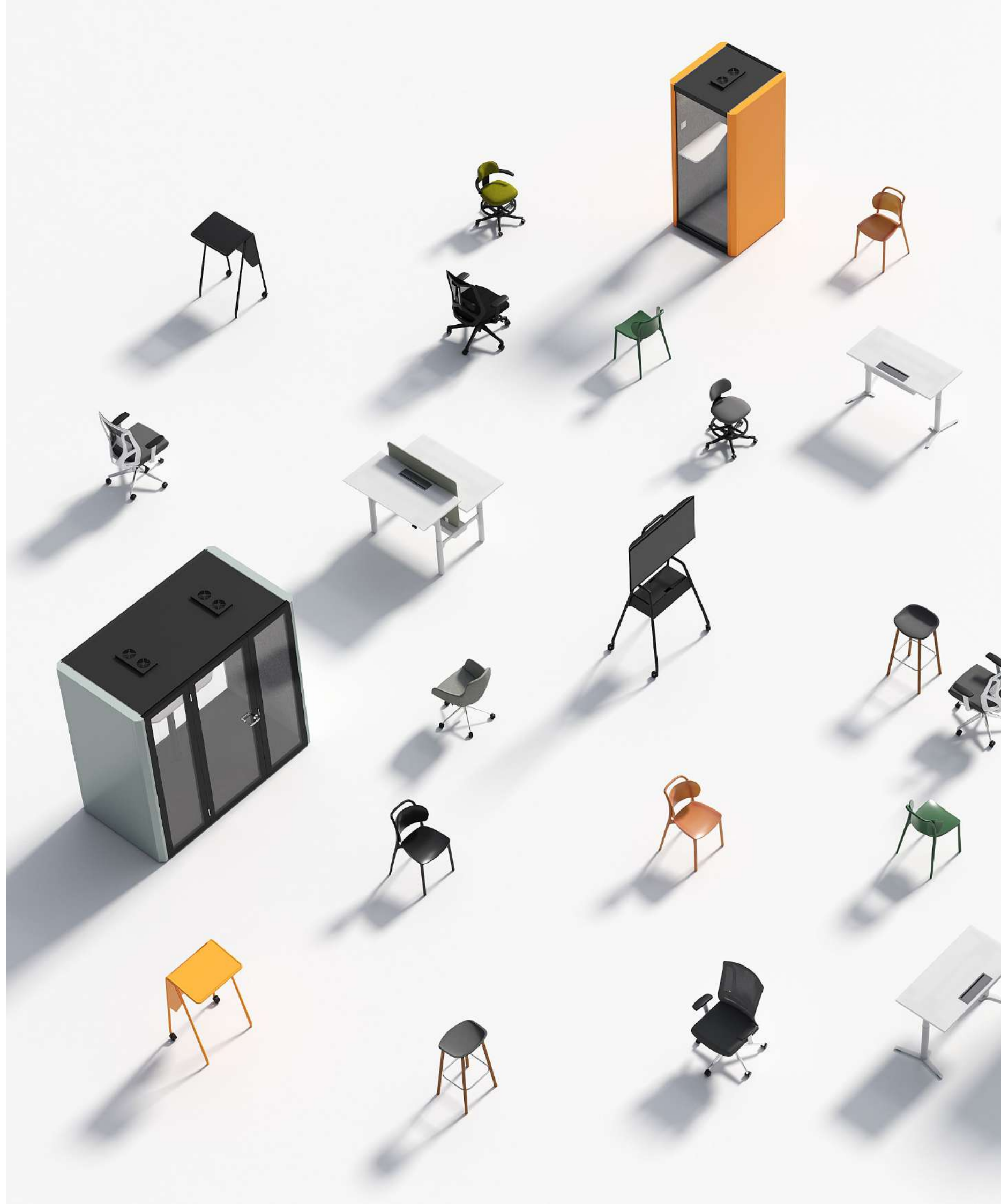
53 YEARS
OF WORKSPACE EXPERIENCE

Unlock your potential, access your best work

WE DESIGN SOLUTIONS. DESIGN FOR HOW PEOPLE WORK.

Inspiring Office. Since 1972, Rockworth is a Thailand-based company with global outlook. Rockworth designs and creates furniture for the modern workspace, with the needs of employee in mind. We offer a variety of modern, durable and functional solutions and a dynamic approach to each individual customer. The products are designed to serve the needs of people at work

that supports a better ways of work, meet, and connect
every working day.



BOX.

In the dynamic world of modern office design, the concept of Office BOX emerges as a groundbreaking solution. Tailored to meet the evolving needs of contemporary workplaces, these pods offer a unique blend of privacy and flexibility, essential in today's fast-paced business environments.

Our BOX promises to revolutionize the traditional office layout. By integrating these pods, businesses can create a more focused, efficient, and adaptable workspace, ensuring that every square foot of office space is utilized optimally. The Office Private Pod is not just a piece of furniture, but it's a step towards redefining the future of office design.



POD AND BOOTH

- I BOX
- FOCUS-BOX
- WE-BOX
- 4 MEET-BOX
- 6 MEET-BOX



I-BOX

Individual
Up to one person



FOCUS-BOX

Individual
Up to one person



WE-BOX

Dynamic Duo
Up to two person



4 MEET-BOX

Small team Souldution
Up to four person



6 MEET- BOX

Group collaborative Suite
Up to six person

SOFA

SOFA WITH ARM
SOFA STRAIGHT
SOFA FOR CORNER

TABLE

TABLE FOR FOCUS BOX
MEETING TABLE WITH TV BRACKET FOR MEET BOX 4 PERSON
MEETING TABLE WITH TV BRACKET FOR MEET BOX 6 PERSON
MEETING TABLE FOR MEET BOX 4 PERSON
MEETING TABLE FOR MEET BOX 6 PERSON

CHAIR

Please refer to Chair brochure

SOFA



SOFA WITH ARM



SOFA STRAIGHT



SOFA FOR CORNER

TABLE



TABLE FOR FOCUS BOX



MEETING TABLE WITH TV BRACKET
FOR MEET BOX 4 PERSON



MEETING TABLE WITH TV BRACKET
FOR MEET BOX 6 PERSON



MEETING TABLE FOR MEET BOX 4
PERSON



MEETING TABLE FOR MEET BOX 6
PERSON

CHAIR



SOFA WITH ARM

- Please refer to Chair brochure
- Chairs is not included in furniture set



I-BOX

designed for the individual worker seeking a private space for focused tasks. Compact yet ergonomically optimized, this pod suits solitary work such as writing, programming, or confidential calls. Equipped with soundproof walls, adjustable lighting.

The I-Box ensures comfort and productivity. Its small footprint makes it a perfect fit for any office layout, providing a secluded space without the need for extensive rearrangement.



FOCUS-BOX

Expanding on the concept of individual workspaces, the Focus-Box offers a larger, more versatile environment for one person. It's designed for those who require extra space for creativity and flexibility.

Featuring enhanced soundproofing, a larger desk, and customizable lighting options, the Focus-Box combines the benefits of solitude with the comforts of a spacious office. It's the ideal choice for tasks that demand spread-out resources or heightened concentration.







WE-BOX

The We-Box is tailored for two-person collaboration, providing an intimate setting for partnership and teamwork. This pod facilitates productive discussions, brainstorming sessions, and co-working with ease.

Soundproofing ensures privacy and focus, while the interior is designed to encourage interaction and comfort. We-Box fosters a cooperative environment conducive to creativity and efficiency.



4 MEET-BOX

Designed for small group interactions, the 4 Meet-Box is the go-to for team meetings, project planning, and collaborative work. Accommodating up to four individuals, it supports a space for placing a central table, comfortable seating, and integrated technology ports.

Soundproof walls and privacy glass ensure discrete discussions, while its spacious interior promotes a dynamic, engaging team environment. This model is an ideal solution for fostering teamwork and innovation in a private setting.



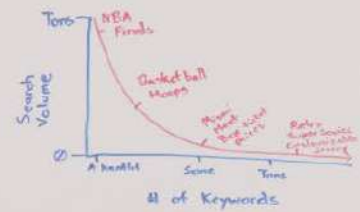




6 MEET-BOX

The 6 Meet-Box is the largest model, designed to host up to six people, making it perfect for team briefings, client meetings, and collaborative projects. Its generous dimensions allow full length of collaborative setting such as seatings, conference-table, monitor screen and whiteboard.

Soundproofing and privacy features ensure that even in a group setting, discussions remain confidential and focused. The 6 Meet-Box represents the pinnacle of privacy pod design, blending functionality with the need for larger collaborative spaces.



2 Ways to Think About Long-Tail Keyword Targeting

- #1: Pursuit of specific, highly-niche, but high-value terms
- Conversion likely
 - Very low competition
 - Small number of terms
 - Specifically optimized pages
- #2: Broad, less-targeted content covering a wide range of potentially relevant targets
- Lots of content
 - Less conversion-focused
 - Large number of terms
 - More specific keyword targets available

Niche + Specific Long-Tail



- A) PPC buys w/ broad a great way to discover hyper-specific opportunities
- B) Use KW research to find KWs w/ \$
- C) KW Difficulty Score indicative of true effort (look for a bulk of it targeting to spot on)

Technical Features

Seamless and intuitive user experience.





Enhance performance and Well-being

The improve air quality can lead to better cognitive function, including sharper concentration, faster reaction times, and higher levels of productivity.

By promoting a healthier work environment, ventilation systems contribute to the long-term well-being of occupants, potentially reducing health-care costs and improving quality of life.

Energy saving and sustainability enhancement

The system contributes to a more sustainable environment, aligning with green building practices and reducing the carbon footprint of a workspace.

Air Ventilation System

Our privacy pods are equipped with a cutting-edge air ventilation system designed to ensure a continuous flow of fresh air, creating a comfortable and healthy workspace. Understanding the importance of user control and comfort, we've integrated a dimmer switch, allowing occupants to personalize the airflow within the pod to their liking.

Maintaining an optimal balance of
Comfort, health, and productivity.

Technical Features



Lighting control

-Brightness control
-Color temperature control



Air Ventilation

Perforated Ceiling for air ventilation



Power Module

Plug & play Multiple types of electricity
Box can be equipped with a power
module, USB Type-A and USB Type-C,
Starter cable with male socket and
RJ45 CAT6 with connector are at side
only



Fan dimmer switch

Adjustable wind force or speed
and Enhance energy saving



Air exhaust system

Enhance air circulation balance



Anti Slam Hydraulic

Hinge with hydraulically controlled



Motion Sensor

Electronic device that is designed
to detect and measure movement
Detection degree : 360
Maximum radius : 8 m
Power : 0.5 w
0.6-1.5 m/s



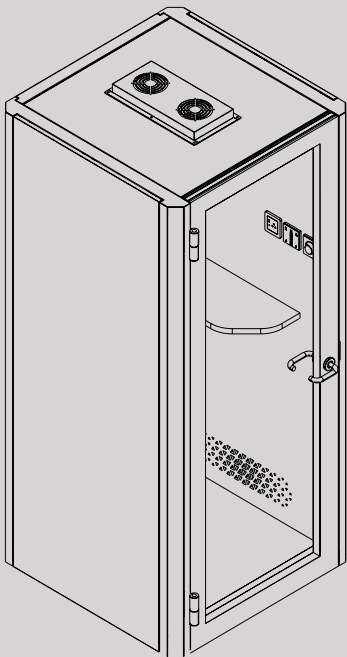
Our BOXs are engineered with a suite of advanced features designed to create the optimal workspace environment. From personalized lighting controls to sophisticated air management systems, each element is thoughtfully incorporated to enhance productivity, comfort, and convenience.

Each feature has been meticulously designed to create a seamless and intuitive user experience, enhancing the overall comfort and functionality of the workspace. Whether it's through personalized environment controls or advanced safety features, our pods redefine the standard for private workspace solutions.



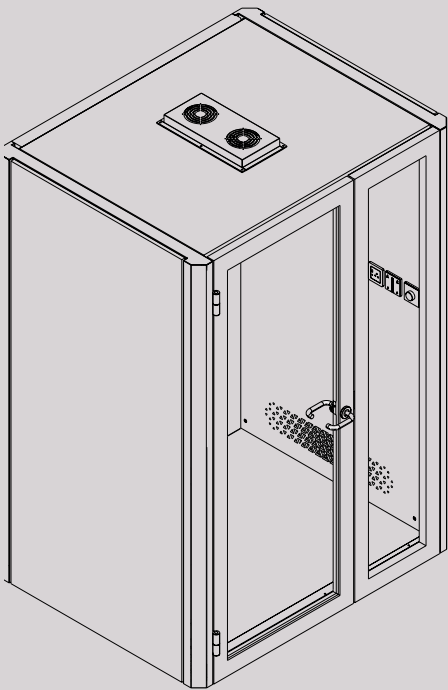
I-BOX

- Compact laptop table 750×300 mm and Power module (one power, two USB)
- Lighting and ventilation run by motion sensor
- Led ceiling light with dimmer
- Laminated acoustic glass door with stainless handle
- Laminate acoustic glass rear wall
- Acoustic felt
- Leveling feet
- Integrated castors
- Integral carpeted floor



FOCUS-BOX

- Compact laptop table 450×1090 mm
- Led ceiling light with dimmer
- Power module (one power, two USB)
- Laminated acoustic glass door with stainless handle
- Laminate acoustic glass rear wall
- Acoustic felt
- Leveling feet
- Integrated castors
- Integral carpeted floor



EXTERIOR

1. STEEL

FB Arabica Black

FW Alpine White

Aluminium Black

FE Charcoal

FG Moss Green

FU Ocean Blue

FS Pearl silver

2. FRAME

INTERIOR

3. ACCOUSTIC PANELS

025 Azure

047 Peacock

046 Sapphire

015 Blue-bell

034 Pitachio

045 Sage

044 Cedar

049 New grey

055 Steel-grey

4. TABLE

MW Ice White

CARPET FIBER
Fiber Nylon Carpet color is Graphite color.

BODY
Frame is FB Arabica Black color only. (Leg table, Top Booth, Frame Door)

DIMENSION (EXTERIOR)

MODEL	DESCRIPTION	DEPTH (mm.)	WIDTH (mm.)	HEIGHT (mm.)
I-BOX	I-BOX	1000 mm.	1000 mm.	2170 mm.
I-BOX	I-BOX 1200D	1200 mm.	1000 mm.	2170 mm.

DIMENSION (INTERIOR)

MODEL	DESCRIPTION	DEPTH (mm.)	WIDTH (mm.)	HEIGHT (mm.)
I-BOX	I-BOX	900 mm.	800 mm.	1990 mm.
I-BOX	I-BOX 1200D	1100 mm.	800 mm.	1990 mm.

FURNITURE OPTIONS

CHAIR



Please refer to
Chair brochure

EXTERIOR

1. STEEL

FB Arabica Black

FW Alpine White

Aluminium Black

FE Charcoal

FG Moss Green

FU Ocean Blue

FS Pearl silver

2. FRAME

INTERIOR

3. ACCOUSTIC PANELS

025 Azure

047 Peacock

046 Sapphire

015 Blue-bell

034 Pitachio

045 Sage

044 Cedar

049 New grey

055 Steel-grey

4. TABLE

MW Ice White

CARPET FIBER
Fiber Nylon Carpet color is Graphite color.

BODY
Frame is FB Arabica Black color only. (Leg table, Top Booth, Frame Door)

DIMENSION (EXTERIOR)

MODEL	DESCRIPTION	DEPTH (mm.)	WIDTH (mm.)	HEIGHT (mm.)
FOCUS-BOX	Focus Box	1200 mm.	1500 mm.	2170 mm.

DIMENSION (INTERIOR)

MODEL	DESCRIPTION	DEPTH (mm.)	WIDTH (mm.)	HEIGHT (mm.)
FOCUS-BOX	Focus Box	1100 mm.	1300 mm.	1990 mm.

FURNITURE OPTIONS

CHAIR

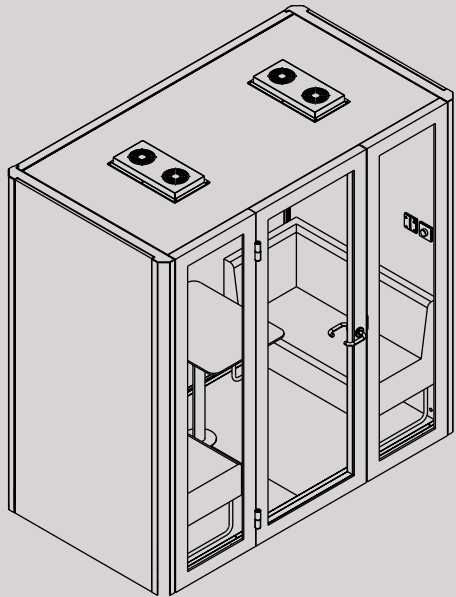
TABLE



Please refer to
Chair brochure

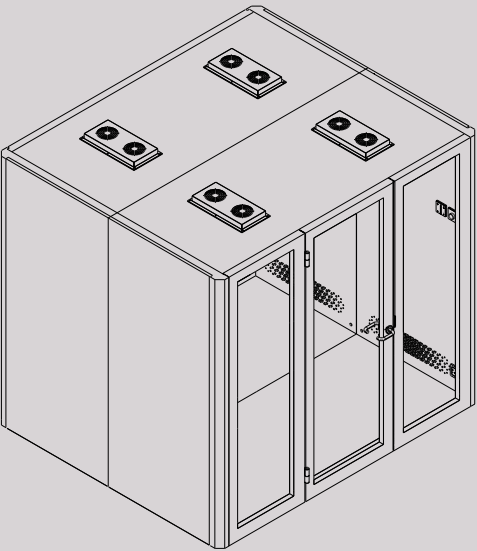
WE-BOX

- Sofa (Optional) : Wooden structure 15 mm., high density foam padding, fabric or PU upholstery.
- Standard Table 700 × 550 mm
- Option to hang a TV screen on the central panel
- Lighting and ventilation run by
- motion sensor
- Laminated acoustic glass door with stainless handle
- Laminate acoustic glass rear wall
- Acoustic felt
- Integral carpeted floor



4 MEET-BOX

- Meeting Table 1200 × 700 mm
- Option to hang a TV screenon the central panel
- Option to hang a whiteboard on the acoustic felt
- Laminated acoustic glass doorwith stainless handle
- Laminate acoustic glass rear wall
- Acoustic felt
- Integral carpeted floor
- Integrated castors
- Lighting and ventilation run by motion sensor and Led ceiling light with dimmer



EXTERIOR

1. STEEL

FB Arabica Black

FW Alpine White

Aluminium Black

FE Charcoal

FG Moss Green

FU Ocean Blue

FS Pearl silver

2. FRAME

INTERIOR

3. ACCOUSTIC PANELS

025 Azure

047 Peacock

046 Sapphire

015 Blue-bell

034 Pitachio

045 Sage

044 Cedar

049 New grey

055 Steel-grey

4. TABLE

MW Ice White

CARPET FIBER

Fiber Nylon Carpet color is Graphite color.

BODY

Frame is FB Arabica Black color only. (Leg table, Top Booth, Frame Door)

DIMENSION (EXTERIOR)

MODEL	DESCRIPTION	DEPTH (mm.)	WIDTH (mm.)	HEIGHT (mm.)
WE-BOX	We-Box	1200 mm.	2200 mm.	2170 mm.

DIMENSION (INTERIOR)

MODEL	DESCRIPTION	DEPTH (mm.)	WIDTH (mm.)	HEIGHT (mm.)
WE-BOX	We-box	1100 mm.	2000 mm.	1990 mm.

FURNITURE OPTIONS

SEATING / SOFA



Please refer to Chair brochure

EXTERIOR

1. STEEL

FB Arabica Black

FW Alpine White

Aluminium Black

FE Charcoal

FG Moss Green

FU Ocean Blue

FS Pearl silver

2. FRAME

INTERIOR

3. ACCOUSTIC PANELS

025 Azure

047 Peacock

046 Sapphire

015 Blue-bell

034 Pitachio

045 Sage

044 Cedar

049 New grey

055 Steel-grey

4. TABLE

MW Ice White

CARPET FIBER

Fiber Nylon Carpet color is Graphite color.

BODY

Frame is FB Arabica Black color only. (Leg table, Top Booth, Frame Door)

DIMENSION (EXTERIOR)

MODEL	DESCRIPTION	DEPTH (mm.)	WIDTH (mm.)	HEIGHT (mm.)
4 MEET - BOX	4-Person Meet Box	2000 mm.	2400 mm.	2170 mm.

DIMENSION (INTERIOR)

MODEL	DESCRIPTION	DEPTH (mm.)	WIDTH (mm.)	HEIGHT (mm.)
4 MEET - BOX	4-Person Meet Box	1950 mm.	2000 mm.	1990 mm.

FURNITURE OPTIONS

SEATING / SOFA



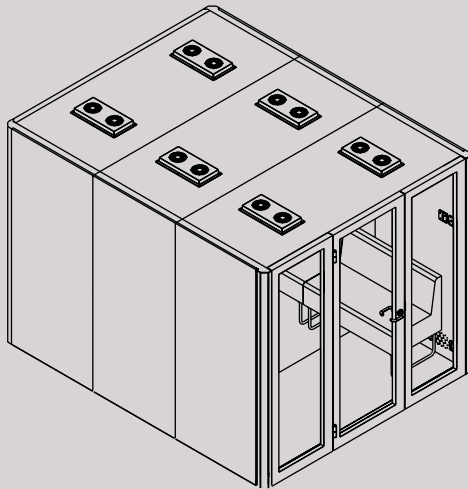
Please refer to Chair brochure

Monitor screen



6 MEET-BOX

- Meeting Table for 6 seats 2000 × 700 mm
- Option to hang a TV screen on the central panel
- Option to hang a whiteboard on the acoustic felt
- Laminated acoustic glass door with stainless handle
- Laminate acoustic glass rear wall
- Acoustic felt
- Integral carpeted floor
- Integrated castors
- Lighting and ventilation run by motion sensor and Led ceiling light with dimmer



EXTERIOR

1. STEEL



FB Arabica Black



FW Alpine White

2. FRAME



Aluminium Black



FE Charcoal



FG Moss Green



FU Ocean Blue



FS Pearl silver

INTERIOR

3. ACCOUSTIC PANELS



025 Azure



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034 Pitachio



045 Sage



044 Cedar



049 New grey



055 Steel-grey

4. TABLE



MW Ice White

CARPET FIBER

Fiber Nylon Carpet color is Graphite color.

BODY

Frame is FB Arabica Black color only. (Leg table, Top Booth, Frame Door)

DIMENSION (EXTERIOR)

MODEL	DESCRIPTION	DEPTH (mm.)	WIDTH (mm.)	HEIGHT (mm.)
6 MEET - BOX	6-Person Meet Box	2890 mm.	2400 mm.	2170 mm.

DIMENSION (INTERIOR)

MODEL	DESCRIPTION	DEPTH (mm.)	WIDTH (mm.)	HEIGHT (mm.)
6 MEET - BOX	6-Person Meet Box	2400 mm.	2200 mm.	1990 mm.

FURNITURE OPTIONS

SEATING / SOFA



Please refer to Chair brochure

TABLE



Monitor screen



Whiteboard



I BOX



I BOX

I BOX-1200D

FOCUS BOX



Focus box without furniture - GLASS back

Focus without furniture - acoustic back

WE BOX



WE-BOX without furniture

WE-BOX with furniture

WE-BOX without furniture
- acoustic back panel

WE-BOX with furniture
- acoustic back panel

4 MEET BOX



4 MEET-BOX without furniture

4 MEET-BOX without furniture
- acoustic back panel

4 MEET-BOX with furniture
- Glass back panel

4 MEET-BOX with furniture
- acoustic back panel

4 MEET-BOX with whiteboard
GLASS back panel

4 MEET-BOX with whiteboard
ACOUSTIC back panel

6 MEET BOX



6 MEET-BOX without furniture

6 MEET-BOX without furniture
with back panel

6 MEET-BOX with furniture
GLASS back panel

6 MEET-BOX with furniture
acoustic back panel

6 MEET-BOX with tv bracket

6 MEET-BOX with tv bracket
acoustic back panel

6 MEET-BOX with whiteboard
GLASS back panel

6 MEET-BOX with whiteboard
ACOUSTIC back panel

How quiet ?

Our Box achieves 28.14 dBA on average for Noise Reduction Level which encourages your conversations in privacy without disturbing other outside the Box



Noise reduction in accordance with ASTM-E336
Field measurement of airborne sound insulation
between rooms

By leveraging advanced materials and innovative design techniques, we've created a line of BOX that stands at the forefront of acoustic solutions in the modern workspace. Experience the difference that superior noise absorption can make in enhancing focus, privacy, and overall work efficiency





Materials Used for Fire Safety:

Discussion on the selection of fire-retardant materials for various components such as acoustic panels, floor carpet tiles, seating fabric & foam, and foam inside steel cladding.

Standards and Tests: References to specific standards like EN13501-1: 2018 and ASTM E662 for testing materials' fire retardancy.

Flame Retardants Analysis: Details on the analysis of specific flame retardant chemicals according to US EPA 3550B standards, including results indicating no detection for certain substances

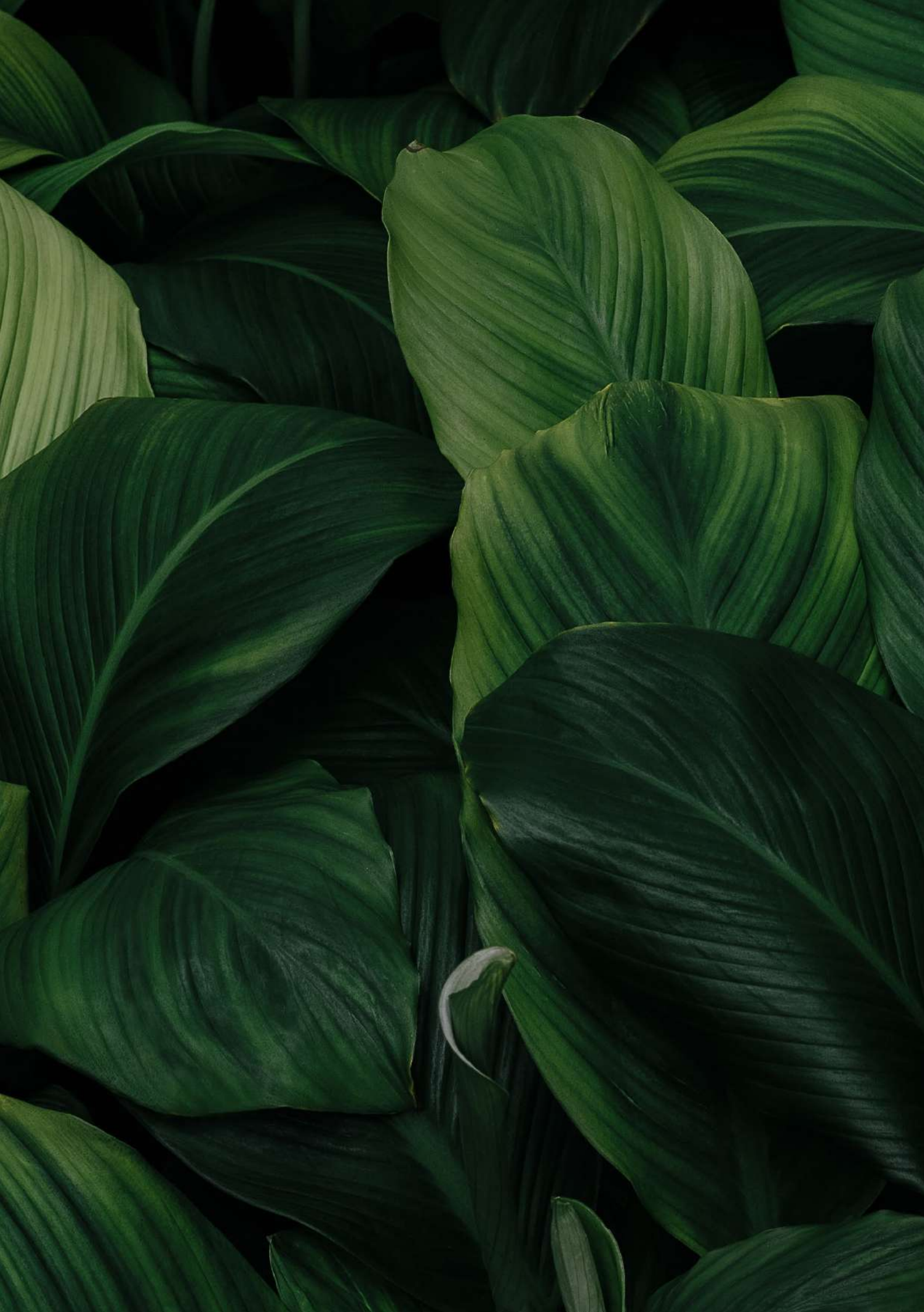


Understanding the importance of durability and structural integrity, we extend a 5 years warranty coverage on the furniture and structure of our BOXs. This includes the pod's frame, doors, walls, built-in furniture, and any other structural components.



Our BOXs are covered with 1 year warranty on wiring system, including motor systems and all electrical components. This warranty encompasses all manufacturing defects related to the electrical systems, ensuring the pod's functionality is maintained to the highest standards





WE HAVE A GREEN SOUL

we understand the difference of steps toward the sustainable organization, and realize that we can only achieve this by working together with everyone in our company. in order to achieve our goals we have implemented an environmental managemant system based on the iso standard, which allows for a comprehensive approach to ecology.



ANSI/BIFMA
The Business and Institution
Furniture Manufacturer's Association.



SCS INDOOR AIR QUALITY
Certify to the most transparent Indoor Air
Quality (IAQ) standard for furniture and
building materials .



ISO 45001: 2018
Specifies requirement for an
occupational health and
safety management system



ISO 9001: 2015
Specific requirements for
a quality management
system



ISO 14001: 2015
Gives the requiremants for
environmental management
systems

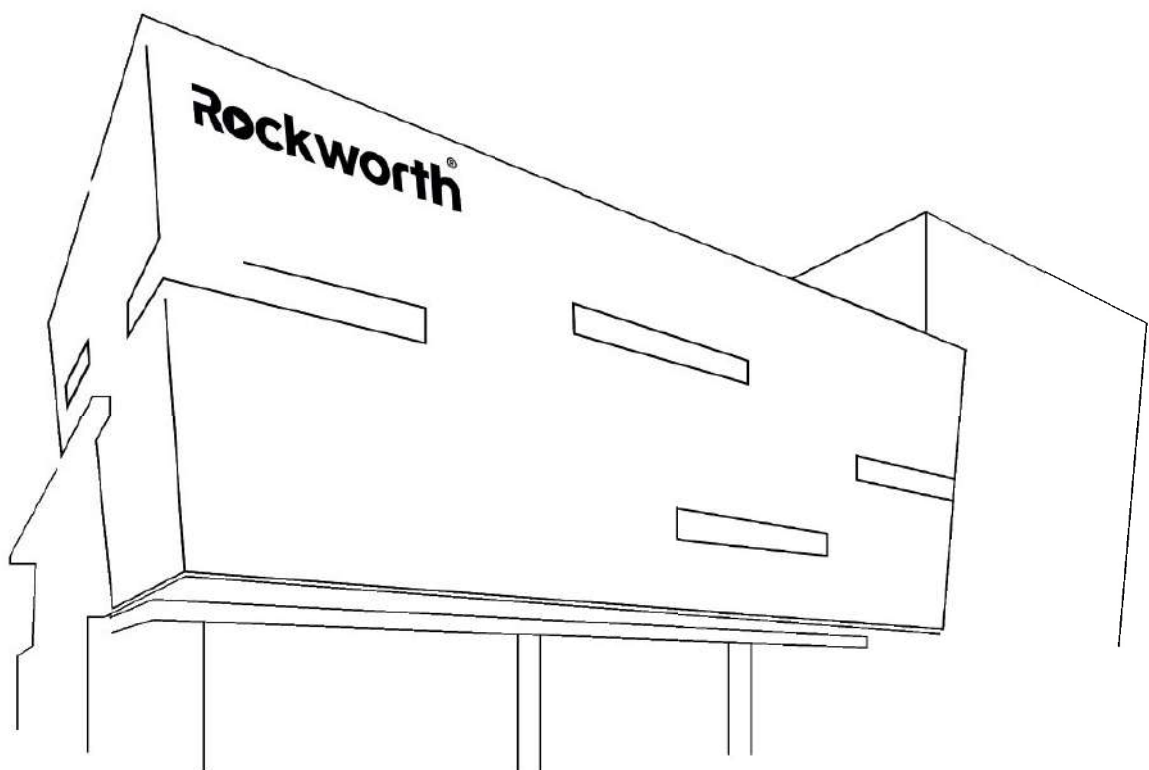


ISO 50001: 2011
Energy management system

We believe that an inspiring workspace increase the joy of work, comfort, wellbeing and productivity.

We design and create furniture for the modern workspace, with the needs of employee in mind.

We understand that, a successful organization requires a harmonious integration between Human, Space and Technology.



Rockworth®

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